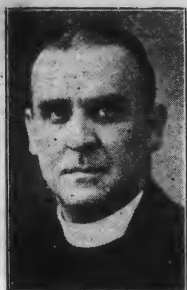


Bishop Sherman To Be In Coleman on Sunday, Jan'y 11

Will Bring Message of Inspiration and Tell of His Visit to Famous Lambeth Conference



All members of the Anglican church in Coleman and Blairmore will unite in welcoming Rt. Rev. L. Ralph Sherman, D.D., Bishop of the Anglican Diocese of Calgary, on his first visit to the Crow's Nest Pass since his return from England, where he attended the great gathering of church dignitaries from all parts of the world.

Bishop Sherman is a native of New Brunswick, and the youngest bishop in Canada. His ministry began in London, after his graduation from Oxford University, where he was a Rhodes scholar from Canada. He succeeded the pioneer Bishop Pinkham in 1927, and in 1928 launched with success an appeal for \$40,000 to commemorate the 40th anniversary of the diocese and to place its finances on a sound basis.

It has been suggested by some church members that a luncheon in honor of the bishop's visit be held in the Grand Union following the morning service, but definite information cannot be given till later.

Enjoyable Dance on Tuesday Evening

On Tuesday evening the Knights of Pythias hall presented a very gay scene, on the occasion of the dance given by Mr. and Mrs. O. E. S. Whiteside in honor of their daughter Adela. Guests were present from Fernie, Hillcrest, Bellevue, Blairmore and Coleman, and were received by the host and hostess. Dancing commenced at 9 p.m., and continued till 2 o'clock with an intermission at midnight for supper.

The beautiful dresses of the ladies in the gaily decorated hall combined to make a brilliant scene, and with a fine program of music by Fraser's orchestra, time passed very pleasantly and all too quickly for the guests.

At the close, the dancers formed a circle, and with three cheers and a tiger for the host and hostess and daughter, and the singing of "Auld Lang Syne," a most delightful evening came to a close.

Letter to The Editor

Dec 5, 1930

Dear Sir: Some time ago you asked your readers the question, "Is it fair?" and then you complain how certain people are subjecting our business men to what you consider is very unfair competition. I quite agree that these people are very unfair. I would ask, why not protest against the conduct of a certain section of business men who are acting in a grossly unfair manner towards our mine workers?

I refer to men engaged in the dairy business and who at the same time are working in the mines, thus depriving the unemployed of the chance of a job. There is quite a number of "Dairymen?" who are guilty of this conduct; some even boast of the fact that their dairy business pays household expenses and they can bank all the wages received from the mine company.

In these days of unemployment and its attendant misery and distress I would ask, "Is this fair?" This conduct is grossly unfair and should be stopped. Trade unions teach that one job for one man should be sufficient.

Yours truly, INTERESTED

ST. ALBAN'S CHURCH

Next Sunday, Jan. 4, services will be as follows: Sunday school at 12:30, Bible Class at 4 p.m., evensong and Christmas carols. Badges will be presented to members of the Girls Auxiliary at this service.

The annual meeting of parishioners will be held in the parish hall on Wed. Jan. 7 at 8 p.m. Refreshments will be served at the close, and all members of the congregation are cordially invited.

The Women's Guild held a social in the home of Mrs. J. Derbyshire on Monday evening, when presentations were made to the retiring officers, Mrs. J. Rushton and Mrs. M. Hancock, and also to the rector and Mrs. Partridge. The serving of refreshments brought a very pleasant evening to a close.

Morning Mail Hour Changed

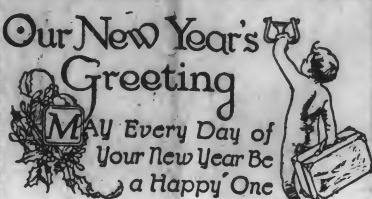
Commencing Jan. 1 the mail train from the east will arrive at 10:52 a.m. This will speed up delivery of mail from the east, instead of it laying over for a half day at Medicine Hat.

The train will go from Medicine Hat to Vancouver, via Nelson and the Kettle Valley line.

The post office lobby will close till further notice at 3 p.m. on Sundays, states Postmaster Graham.

Mr. and Mrs. Harold Houghton motored from Calgary to spend the Christmas holidays here with their relatives.

The Knights of Pythias gave a Christmas party to the children on Mon. Dec. 22, when telegrams were received from the north pole and Santa Claus distributed candies, nuts and fruit.



NEW YEAR'S DAY is always productive of new resolutions, many of which fall into the discard before the year has progressed very far. But it is better to make resolutions and to try than not to, for it at least tends to strengthen character.

This is no time for that kind of optimism whereby one slaps another on the back and says good times are on the way. The thought that puzzles everyone is why present conditions exist, and how can improvement be brought about. Nature is a wonderful provider, yet millions who would prefer to work are idle. The farmer has wheat which he cannot sell except at a heavy loss, while others cry for bread. There are many who are caught between the upper and nether millstones, through no fault of theirs, and wondering why.

Is it that we as a people have given too much thought to the material things of life, our pleasures and comforts, with very little heed to the spiritual ideals which must govern if we are to live happily? In times of prosperity there is a tendency on the part of man to think he is all-powerful, that through his own efforts he has provided himself with the good things of life which he so desires. In times of depression he realizes that after all there is an unseen power which exerts far more powerful influence than his own.

And so we enter the new year with these thoughts, but with confidence that good times are on the way towards which we can all contribute by self-sacrifice, by giving more heed to the still small voice which governs our actions, and by a determined effort to do something of our free will and accord which will help to lighten the burdens of others.

The world's history records that it has been made a better place on which to live through the service and sacrifice of those who have passed on. Therefore we of the present day must persist in these ideals if we are to do our part in helping to make it a happy new year.

The mere words are but an empty shell unless there is the determination behind them to really do something worth while to make it a better year than those which have gone before.

Hope and faith and action are the determining factors in life, and by the persistent application of these qualities we can all, in our own ways, help to make 1931 a Happy New Year.

---H.T.H.

In Memoriam

COX—In Loving Memory of Agnes May, beloved wife of John C. Cox, who passed away on December 30, 1929. "Peace, perfect peace." —J. C. C.

IN MEMORY of our dear friend, Agnes Cox, who passed away Dec. 30, 1929.

"Quickly and silently came the call, Her sudden death surprised us all; But only those who have lost can tell, The loss of a friend without a farewell."

—Inserted by Annis and Alan Brown and family.

HOGGAN—In Loving Memory of our dear mother, Margaret Easton Hoggan, who passed away on Dec. 29, 1928.

"No earthly clinging—no lingering gaze; No strife at parting—no sore amaze; But sweetly, gently, she passed away, From the world's dim twilight to endless day."

—Inserted by her sons and daughters.

Victor's New Models

Victor's 1931 radio line, in new and beautifully designed cabinets, consists of five models, a range covering every demand for radio. In addition to the new Victor Radio Home Recording Electrola there will be two exquisite models of the new five circuit micro synchronous screen grid Victor Radio, a battery-operated and a battery-powered radio. These models will shortly be on display at the store of G. R. Fowell, exclusive Victor dealer in Coleman.

Coleman Girl Honored

In honor of Miss Millie Kahout, who has been in the employ of James H. Brand for the past four years, and who is leaving at the end of the year for her home in Coleman, a party was given by Miss Gordon and a few friends at the L.D.S. hall on Friday evening. Dancing was the entertainment of the evening. The respect in which Miss Kahout is held in Staveland district was more than exemplified at this gathering. At midnight after supper was served, Charles Morland gave an appropriate address and presented the guest of honor with a well filled purse. Miss Kahout thanked all her Staveland friends for their kindness to her during her stay in town.—Staveland item in Lethbridge Herald

Newspaper advertising, even small town newspapers, get a boost from Fred Mann of Devil's Lake, North Dakota, when he broadcasts a speech at an independent grocers convention of the prairies at Regina. He stressed its value and told how in his first year he started a grocery with \$700 stock and an ad in the town newspaper to draw trade from the country about to the extent of \$23,000 the first twelve months.—Western Retailer

Masonic Installation for Pass Lodges on Monday Next Here

Summit Lodge Will Be Hosts to Neighboring Lodges for Joint Installation

The annual installation of the officers of Sentinel Lodge, Hillcrest; Rocky Mountain Lodge, Blairmore, and Summit Lodge, Coleman, usually held on St. John's night, Dec. 27, will be held on Monday, Jan. 5, in the Oddfellows hall here.

This annual event is held in turn in the home lodge room of each town, and is the occasion for a fraternal gathering of a large number of craft members.

Following the installation, which is taken part in by many district officers, past and present, a banquet is served by the host lodge, at which appropriate addresses are given and a very enjoyable social time is spent.

Hockey To-Morrow

At 3 o'clock on New Year's Day Coleman and Blairmore meet in the local rink, and on Friday Pincher Creek play here at 8 p.m. On Tuesday night Coleman defeated Bellevue at that town by several goals.

St. Paul's United Church

St. Paul's United church services on Sunday, January 4, will be at 11 a.m., when sacrament of the Lord's Supper will be administered. At 7 p.m. the regular service will be held.

The Tuxis group will meet every Tuesday at 8:30 p.m. instead of 7 p.m., of which kindly take notice.

Home for the Holidays

Among the young people who came home to spend the holidays in Coleman were the following: Margaret Allan from Alberta University, Edmonton; Gwen Brown, from Edmonton Normal school; Hughie Dunlop from Calgary Normal school, Megan Jones from Tennyson school near Cowley, Winnifred Dunlop from business college at Lethbridge, Jean Pattinson from Olin Creek school, Muriel Naylor from South Fork, Gerlie May from Chapel Rock school, Florence May from Bellevue, Pearl McDonald, Hubert Clark, of the Bank of Commerce, Taber; Ruth Morrison from school at Victoria, B.C., Wyndham Jones and Everett Price from Calgary Technical Institute.

Arthur Hadwell, of Blairmore, who last week was seriously injured on the toboggan slide at Crow's Nest Lake is reported to be progressing.

Miss Agnes Kilgannon, of Vancouver general hospital, and her sister Kathleen, of the Bank of Commerce staff, Lomond, spent Christmas holidays at the home of their mother here.

Monday, Tuesday, Wednesday

January 5, 6 and 7

AL. JOLSON

in his Latest Picture

"Big Boy"

PALACE THEATRE, COLEMAN
Thursday, Friday, and Saturday
January 1, 2 and 3

"Maybe It's Love"

Featuring JOE E. BROWN, JOAN BENNETT, JAMES HALL,
Coach Howard Jones and the All-American Football Team

Thursday, Friday, Saturday
January 8, 9 and 10

WILLIAM POWELL with Kay Francis, in

"For the Defence"

Another Powerful Love-Drama Hit!

HEAD HURT?

WORK won't wait for a headache to wear off. Don't look for sympathy at such times, but get some Aspirin. It never fails.

Don't be a chronic sufferer from headaches, or any other pain. See a doctor and get at the cause. Meantime, don't play martyr. There's always quick comfort in Aspirin. It never does any harm. Isn't it foolish to suffer any needless pain? It may be only a simple headache, or it may be neuralgia or neuritis. Rheumatism. Lumbago. Aspirin is still the sensible thing to take. There is hardly any ache or pain these tablets can't relieve; they are a great comfort to women who suffer periodically; they are



always to be relied on for breaking up colds.

Buy the box that says Aspirin and has Genuine printed in red. Genuine Aspirin tablets do not depress the heart. All druggists.



ASPIRIN

TRADE-MARK REG.

Wheat.

Wheat, at the present time, bulks larger in the eyes of the people of Canada in the east as well as in the west, than ever before. The word "wheat" is on everybody's tongue; it is the outstanding subject discussed by railway executives, bank presidents in their annual statements, manufacturers, wholesalers, statesmen and politicians great and small. If never before, the Canadian people have now awakened to the fact that wheat is the most potent factor in the commercial, economic, financial life of this Dominion; that it is the country's very life blood upon the flow of which its prosperity, if, indeed, not its present existence depends.

The industries of Eastern Canada languish because western agriculture is in difficulty, severe difficulty. The east is beginning to remember, what perhaps it had forgotten, that in years past when its cities and towns were growing in population and wealth, when its factories were busy and working overtime, when new industries were being established and large additions to plant made to existing ones, were the years in which western Canada was prosperous. It was the enormous new and increasing purchasing power of the west that made eastern industry hum.

Now that western wheat is in the doldrums, a drug on the world's markets, which it is impossible to sell at a price that will even cover the costs of production, not to mention any profit to the producer, the whole country is suffering. This condition cannot long continue; it must change, and because this is so, because a way out must be found, and therefore will be found, western farmers can entertain hopes for the future.

Whatever happens to Canadian-grown wheat on the market, it still retains its pre-eminent quality. It remains the finest wheat in the world, and because this is so the present situation is all the more tragic. The outstanding quality and pre-eminence of western Canada's wheat was again demonstrated this year when once again the world's championship was won by an Alberta farmer.

It is twenty years since the wheat championship competition was inaugurated, and during those twenty years the three prairie provinces of Canada have carried off the championship no less than sixteen times. Saskatchewan winning it ten times, Alberta five times, and Manitoba once. In the other four years the honor went to one individual state across the line, —Montana.

This is a wonderful record for western Canada. It speaks volumes not only for our climate and the fertility of our soil, but for the enterprise of our farmers, their patience and skill. It has meant the use of good seed; it has given an impulse to the art of scientific cultivation; it has meant millions of dollars to hundreds of farmers whose names never appear in the prize-winning class, but who have been encouraged to adopt and follow right methods, and to sow only good, clean, registered seed in their fields.

It has added vigor to the fight against noxious weeds, insect pests, rust, and other factors operating against the production of the highest quality wheat. It has encouraged the scientists in their task of developing new and better varieties, earlier ripening varieties, frost and rust resistant strains.

These things may, at the moment, seem of little account to hundreds of farmers who are making a real struggle to meet their obligations and find the necessities of life for themselves and their families. But the fact remains that the industry of agriculture in western Canada rests on a solid and enduring foundation; it is the production of the highest quality production costs, transportation costs, marketing difficulties, general world conditions of over-production and loss of purchasing power wherein the trouble of today lies. Those things can, must, and ultimately will be rectified.

And Now Codfish Shoes

Shoes made of codfish skin, tanned like leather, are to be part of women's wardrobe this winter. A concern in Lynn, Mass., has started work on salesmen's samples. The shoes suggest the lines of the sacred cod, with its eyes and gills, fins and tail, as well as the scaly markings. The linings are of deep blue, suggesting the ocean, and the laces are like fish lines, the ends being tipped with imitation hooks.



"Let us wait until the torchlight procession has passed." —Der Lustige Sachse, Leipzig.

W. N. U. 1270

Hints To Grain Exhibitors

Advice In Respect To Entries At World's Grain Exhibition

Hints given to prospective grain exhibitors at the World's Grain Exhibition and Conference at Regina in 1933 by Cecil Tice, secretary of the British Columbia committee, include the following: (1) Exhibits must reach Regina on or before March 1st, 1933; (2) Transportation charges must be prepaid; (3) All exhibits must bear the name of the variety. This is often omitted at fairs, causing needless confusion and loss of time; (4) Only one entry may be made in any one class, although exhibitors may enter in as many classes as desired; (5) Exhibits may be taken from any year's crop.

Planning Long Air Line

One of the longest airlines in the world, linking Berlin and Tokyo, is a possibility, according to reports reaching here from the Japanese Aviation Bureau of the Ministry of Communications. The line as discussed now would be operated from Tokyo to Hong Kong by the Japanese, over India by England, and the rest of the way by Germany.

FAMOUS GERMAN SCIENTIST



Prof. Albert Einstein, famous German scientist who is visiting this continent, is seen above with his daughter, Margot, immediately following her marriage to Dimitri Marianoff, Russian scientist and author, in Berlin.

Fastest Warship Launched

Nothing Can Outdistance Destroyer Built By British Navy

The New York Times publishes the following special cable from London, England:

What is believed to be the fastest warship in the world has just completed her trials for the British navy, reaching a speed of 40 knots at times without pressing her machinery in any way.

This is the new destroyer Flotilla leader, "Codrington," 1,520 tons, completed last June at the Swan and Hunter shipyard in Glasgow.

Nothing in the other navies have been produced to out-distance this British whippet, which with a full load could streak across the Atlantic in three and a half days. Her top speed could be maintained.

Approve Federal Plan

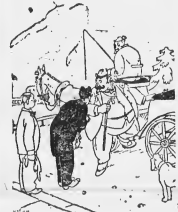
Alberta Horse Breeders' Association Endorse Policy For Assistance To Livestock Owners

Approval of plans announced by the federal minister of agriculture for advancement of the livestock industry by assisted distribution of purebred sires, was voiced in resolutions passed by the Alberta Provincial Horse Breeders' Association in annual convention at Edmonton. The proposal to purchase several of the best stallions of draft breeds and the revival of the bull-pulling policy were specially commended as well as extension of the thoroughbred horse station policy.

Strangled With Asthma is the only expression that seems to convey what is endured from an attack of this trouble. The relief from Dr. J. D. Kellogg's Asthma Remedy is beyond measure. Where all was suffering there comes comfort and rest. Breathing becomes normal and the bronchial tubes completely cleared. This unequalled remedy is worth many times its price to all who use it.

National Park On Georgian Bay

Flower Port Island, part of an Indian reserve in Georgian Bay, has been purchased by the Department of the Interior, for National Park purposes. Announcement to this effect was made by Sir George Perley, acting prime minister. The sale price is fixed by appraisers.



"But, sir, there is no cause for complaint. The best people stay at this hotel."

"Well, I am used to different hotels."

"Yes, sir, but I didn't think you wanted anybody to know," —Friede Blatter, Munich.

Ties Of Empire

Ideal Has Never Been Stronger In the Hearts Of The People

"It is unthinkable that we should lose Canada and if the Dominion had her way there would be little danger," declared Sir William Crawford, president of the Publicity club of London, England, which discussed the question: "Shall we lose Canada?"

"At no time in the history of our country," said Sir William, "has the ideal of empire been stronger in the hearts of our people."

The meeting was addressed by P. W. Field, his majesty's senior trade commissioner in Canada and Newfoundland. Mr. Field said British exporters must expect increasing competition from Canadian producers in many trades and he showed that the United States exercised a great influence over the Canadian market. The Americans had established a thousand factories in the Dominion and, in the face of this strenuous competition, only the most efficient business methods by British firms could enable Britain to remain in the field.

Mr. Field agreed that Canadian tariff changes which had come into operation since May would, undoubtedly, limit British business, but he believed it was still possible to obtain a large share of Canada's import trade by strengthening and revising methods.

Restoration Of Chinese Credit

This Would Have A Most Favorable Effect On The Wheat Market

Rehabilitation of Chinese credit would have a decidedly favorable effect on the wheat market, J. I. McFarland, general manager of the Central Selling Agency of the Canadian Wheat Pool, stated in Ottawa. Mr. McFarland was commenting on reports from Washington that the British Government had entered into discussions looking toward re-establishment of credit in China.

Prior to the serious drop in the price of silver, Mr. McFarland said, China had become a large importer of Canadian grain.

Miller's Worm Powders will drive worms from the system without injury to the child. The powders are so easy to take that the most delicate stomach can assimilate them and welcome them as speedy easers of pain, because they promptly remove the worms that cause the pain, and thus the suffering of the child is relieved. With so sterling a remedy at hand no child should suffer an hour from worms.

Export Of Apples

Four steamers loaded 28,837 barrels of apples at the Port of Halifax for British and Continental markets during the week ended November 30th, bringing the exports for the year to 500,531 barrels. The latter total compares with 508,182 barrels for the corresponding period of last year.

Cotton picking in Argentine this season is expected to start February 15.

Spanish moss is really a member of the pineapple family of flowering plants.

Cut Down Food Wastage

---by covering all perishable goods with Para-Sani Heavy Waxed Paper. Para-Sani moisture-proof texture will keep them fresh until you are ready to use them.

You'll find the Para-Sani sanitary knife-edged carton handy. Or use "Centre Pull" Packs in sheet form for less exacting uses. At grocers, druggists, stationers.

Appleford Paper Products
HAMILTON, ONT.

Western Representatives:
HUNTER-MARTIN & CO., REGINA, SASK.

W. N. U. 1870

PROFESSIONAL AND BUSINESS

Alex M. Morrison

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R. F. BARNES

BARRISTER AND SOLICITOR
Phone 305 Coleman, Alberta
Residence Phone 2408

Herbert Snowden

REAL ESTATE AND
INSURANCE

Phone 308 Coleman

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Office Hours 9 to 12 a.m. 1 to 6 p.m.
Quinette Block
At Hillcrest Every Monday.

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We have in stock for the Retail
Trade the following
Wallpaper, Paints, Brushes
Glass, Wall Felt, Etc.
Phone 249w, Coleman.

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R. K. Lillie, D.D.S., L.D.S.

Graduate, N. U. D. S., Chicago

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Blairmore—Afternoon 1 to 6
Evenings by Appointment

PHONES:

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Painting, Paperhanging,
Decorating
Wall Papers for Sale
Phone 30j Coleman

Summit Lodge

NO. 30, A. F. & A. M.
Regular meetings held Thursday
of each month, at 8 p.m.
Visiting Brethren cordially invited
R. F. Barnes, W. M.
Maurice W. Cooke, Secretary.

General Draying

and
Teaming

Fire Wood for sale

Plante & Antel

East Coleman Property
Owners Given Clear TitlePeople wishing to purchase
Lots in East Coleman will be
given a Clear Title to their
Property upon payment of
same.

W. A. BEEBE

Blairmore - Alberta

Christmas Presents

Don't buy till you have looked over
our stock. Gents and Ladies Dress-
ing Sets, Mantle Sets, Toilet
Sets, Perfumes, Atomizers, Hand-
kerchief Sets, Smoking Sets, Pipes,
Toys, Aeroplanes, Trucks, etc., all
priced to sell. Get one of our
GRAB BOXES 25c

A. E. Knowles

The Journal acknowledges the
receipt of many cordial Christmas
greetings from old friends and ac-
quaintances from across the seas
and from the Atlantic to the Pa-
cific. One of the delights of Christ-
mas week is the renewing of friend-
ship's ties, with their pleasant
memories back through the years.

THE COLEMAN JOURNAL

Published Every Thursday at Coleman, Alberta. H. T. Halliwell, Proprietor
Membership Canadian Weekly Newspapers Association and Alberta Press Association

THURSDAY, JANUARY 1 1931

NOTES AND COMMENTS

The city of Fernie, though having experienced very depressed conditions, made a splendid response to appeals for its Christmas cheer fund, over \$2600.00 having been contributed. Salaried employees in all branches of business, school teachers, nurses, various organizations, all gave, and such actions speak far louder than words in denoting sincerity in helping to make it a Merry Christmas for those whose depleted incomes of the past year made it impossible to observe the spirit of Christmas as wholeheartedly as in former years. Well done, people of Fernie!

Christmas is the great home-coming festival of the year to many, and it was indeed pleasant to note the return to Coleman for the holidays of many young people whose homes are here. From the university, from schools, from offices and places distant and near, they come to spend the festive season, bringing a touch of cheer and gladness by their presence, besides enjoying the thrill themselves of coming home for Christmas, where a hearty welcome greets them.

Premier Bennett is to broadcast a new year's message from Calgary. Doubtless most Albertans will be eager to hear it. Last summer when he was returned to power Canada was on the down grade of a period of depression, which it was fondly imagined by many would terminate with a new trade policy which Conservative candidates promised, including Joe Matheson's "fuel policy." In justice to Premier Bennett, the decline from prosperous to quiet times could not be controlled by any government, but the government in power gets the blame.

Apart from politics and tariffs, Alberta is always glad to extend the hand of welcome to Premier Bennett. He has been a hard worker and a hard thinker; his sincerity on behalf of Canadian interests is beyond question, and moreover the city in which he made his mark is Calgary.

Shortly our local elections will take place. There has been so little rivalry in recent years that it was just a matter of nominating certain men and that was the end of the matter. Not even the excitement and edge of going to the polls to vote. With so little money to spend, nobody is very keen for office. With a full war chest, there usually is no dearth of aspirants for office.

Time flies so quickly that a year seems all too short in which to accomplish what may have been planned at the outset of the year. True, laziness or being too easily diverted from the path one may have set may partly account for this. It shows very plainly that one must concentrate if he would accomplish his desires. Going off into by-roads of thought will never permit one to attain the goal of his ambitions. 'Tis a good thing to remember, to hew to the line, let the chips fall where they may. Of course, some people's toes may be trodden on in the process, yet the path of duty is ever stern and unrelenting.

Barnum's Theory Still Applies

(By G. F. Bouchat)

Quite often I have wondered if P. T. Barnum, the famous circus man, realized how much truth there was in his statement, "There is a sucker born every minute."

If he were living today, however, he might be considered out of date, as I feel confident at the present time we are blessed with at least two such births every minute.

We have evidence of this by the multitude of shoppers who flock daily to the foreign-owned chain stores that are rapidly invading Canada. Stores that are owned and operated by Wall Street capitalists.

If these stores had genuine bargains to offer; if they actually sold standard brands for less, shoppers would deserve credit for the thrift displayed in patronizing them.

However, the unfortunate feature is that they are not saving money, but are permitting themselves to be hoodwinked into the belief that these organizations have such buying power as to enable them to distribute their merchandise at a great saving to the consumer.

Without a doubt they do buy cheaper than small merchants by buying in carloads. There is something in that, but it is so little that a microscope must be used to find it—so minute that it can't be passed on to the buyers of individual packages.

Any fool knows that goods cost less in carload lots than they do in case lots. But the carload prices are about 5c as low as prices go. Do these or-

ganizations ship a carload to each store. You know they don't. You know the goods come into central distributing warehouses and have to be distributed to the units just as independent merchants get theirs. Their distributing warehouses you can be sure are not operated on hot air. You should see the overhead these places bear.

Of course to convince the unsuspecting public of their enormous buying powers, they make so-called leaders. If properly classified, these leaders would come under the heading of "sucker bait."

They are the bargains advertised to get people into their stores, where they are sold a lot of long profit merchandise. Still it is older than the pyramids. It was used by the Romans when over the doors to the public market there was carved deep in the stone, "Caveat Emptor"—let the buyer beware.

For example, only recently they advertised a well known brand of corn flakes at 5 cents per package. By doing this they were inducing the public into their places of business and at the same time leading them to believe that their buying power was responsible for such low prices. This was the same brand of corn flakes that rural merchants are today buying at \$2.05 per case of 36 packages. By the time they have paid the freight and other items of overhead and selling this to you at 2 packages for 25 cents, you can readily figure for your-

selves that their margin of profit is indeed very small.

This firm advertising it at 5 cents I know were receiving no special prices, but were paying exactly the same price as your local merchants. The loss they enjoyed on this was not charged up to profit and loss, but to advertising, which would have to be passed on to the public in the form of inflated prices elsewhere.

I personally investigated this transaction, and found that only ten cases had been sold at this price. Ten minutes after the store had been opened there was no more available; that is how fast the public responded.

However within one hour after the store had opened the public had spent \$1,138.42 in that store. And this was all procured at a loss or cost of approximately \$1250.

The average shopper figures that even though there is no more corn flakes available, so long as they are there they may as well purchase their other requirements. Purchases which they could have obtained from their local merchants at as good a price, in many instances better. The local merchant would have made free delivery of the order—whereas here they must pay delivery charges. And the chances are ten to one that the local merchant would have been used as a convenience again, by being asked to charge the order until pay day.

Quite frequently I have overheard women advising their friends and neighbors to buy sardines from these stores as they are two cents cheaper per tin, and the tin contains many more fish. I wonder what percentage of these women realize that these sardines are put up for these stores so that they can be sold at a reduced price. Do they know that fish at the canneries are cheaper than oil?

Here in the west we have a huge milling firm that has always held the respect of Canadians. A firm that heretofore has always put up a fine trade of rolled oats. Today this firm is putting up a much coarser grade of rolled oats for these chain stores, in a package consuming larger space, having the appearance of being of greater weight, whereas it is actually three quarters of a pound less in weight.

It is a most contemptible piece of deceit that enables these chain stores to reap a much greater profit. A piece of deceit that is greater than any Canadian firm has ever before been guilty of.

When advertising this product these chain stores are sufficiently shrewd to remain within the law by not stipulating the weight, but simply advertising it as extra large package. It certainly has that appearance. But is it? Compare it for your own satisfaction and protection in the future.

There is an old adage, "Beware of creeps bearing gifts." I say to you, BEWARE OF PRICE CUTTERS BEARING BARGAINS.

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Here and There

(624)

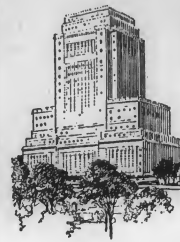
After a trip through western Canada during which he and his fellow-directors studied at close range business and agricultural conditions in the four western provinces, E. W. Beatty, chairman and president of the Canadian Pacific Railway, recently announced a programme of improvements and extensions to be undertaken forthwith by his railway which may be described as being in conception and nation-wide in incidence. This work is advanced to the present time from next year and 1932 and will furnish work for farmers and their work animals and absorb as much as possible of the surplus labor in towns and cities.

Speaking at Winnipeg after a tour of western Canada, with E. W. Beatty, chairman and president of the Canadian Pacific Railway, General Sir Arthur Currie said he returned to the east "more proud, more confident of the country than ever before." Admitting that the times were uncertain and anxious, Sir Arthur urged that wealth, opportunity and resources be loaned to Canadians and the solution of nation-wide depression was "up to our men and women and I believe in the Canadian bread and the Canadian breed." As an instance of the creation of new wealth in Canada, he cited the Peace River country which he had been profoundly impressed.

Occupying the entire top floor of the Royal York Hotel, Toronto, Canada's most up-to-date radio studios were operated for the first time October 3 with the broadcasting of the Canadian Pacific Railway's "hour of cheerful and good music." It will operate a nation-wide radio broadcasting through the winter months.

Support our advertisers, who by their enterprise deserve your patronage.

Start Early



IN any plan of life insurance the extra risk is what increases the premium that is required.

The earlier you start the less your assurance will cost.

Life assurance is really organized thrift reduced to a plan which converts the intentions of every thoughtful young man into a definite plan.

Its psychological value is as great as its financial merit.

Talk it over with one of our representatives.

SUN LIFE ASSURANCE
COMPANY OF CANADA

HEAD OFFICE MONTREAL

C. J. TOMPKINS

District Representative Sun Life Assurance Co.,
of Canada

Phone 111

Blairmore, Alta.

McGILLIVRAY CREEK COAL
and COKE CO. LTD.Shippers of High Grade
Bituminous Steam Coal

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Remington Typewriter Co.

Inspection Service

on all makes of machines, at per annum \$6.00

This includes machine cleaning, oiling, adjustments as found necessary, and minor parts free of charge.

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High Grade Coal and Coke

PROMPT ATTENTION

To Local Deliveries

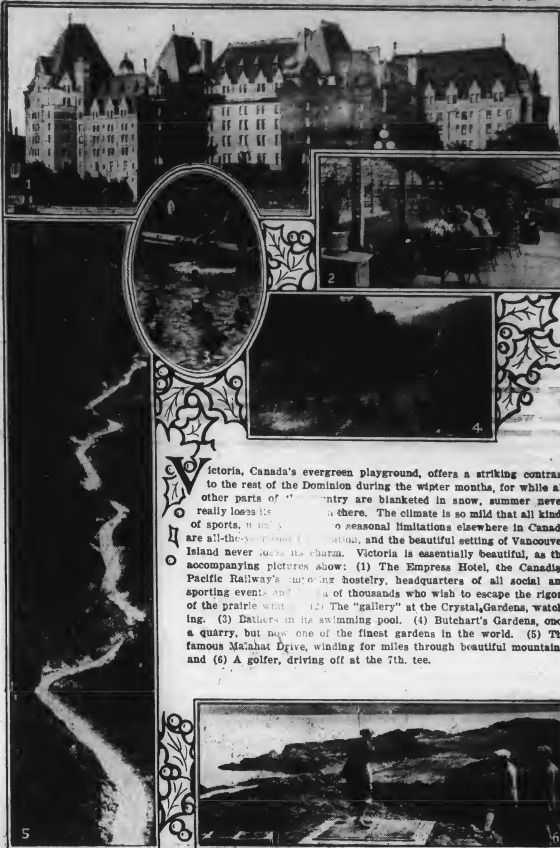
Royal York Wins Architects' Medal



The Royal York Hotel, Toronto, the largest hotel in the British Empire, is again in the limelight, having won for its architects the 1930 Gold Medal, awarded by the Royal Architectural Institute of Canada, for the outstanding achievement in the past three years. Sixteen architects from various parts of Canada submitted photographs of buildings, within the terms of the competition, for the 52nd Annual Exhibition of the Royal Canadian Academy, recently held in Toronto, the prize going to the

Canadian Pacific Railway's great new hostelry. Formal presentations will be made to the successful competitors: Messrs. George A. Ross, F.R.I.B.A., and Robert H. Macdonald, F.R.I.B.A., of Montreal (upper left and right); and Messrs. Henry Sprout, F.R.I.B.A., L.L.D., R.C.A., and Ernest R. Rolph, F.R.I.B.A., A.R.C.A., of Toronto, (lower left and right), at the next annual meeting of the Institute, to be held at Lucerne-in-Quebec, February 24th and 25th, 1931.

VICTORIA EVERGREEN PLAYGROUND



Victoria, Canada's evergreen playground, offers a striking contrast to the rest of the Dominion during the winter months, for while all other parts of the country are blanketed in snow, summer never really loses its grip here. The climate is so mild that all kinds of sports, and even seasonal limitations elsewhere in Canada are all but forgotten. The beautiful setting of Vancouver Island never loses its charm. Victoria is essentially beautiful, as the accompanying pictures show: (1) The Empress Hotel, the Canadian Pacific Railway's new hostelry, headquarters of all social and sporting events and a gathering place for thousands who wish to escape the rigors of the prairie winter. (2) The "garden" at the Crystal Gardens, watching. (3) Bathing in the swimming pool. (4) Butchart's Gardens, once a quarry, but now one of the finest gardens in the world. (5) The famous MacArthur Drive, winding for miles through beautiful mountains, and (6) A golfer, driving off at the 7th tee.

Classified Ads.

Two Cents a Word
Minimum Charge 35c

An economical way to advertise
Wanted, For Sale, etc.

The Coleman Journal

Here and There

(661)

Among the events of major importance to distinguish the coming winter sports season in Quebec will be the International Dog-Sled Derby to be held February 19-21 over a 120-mile course. It is expected Emilie St. Gerard, four times winner of the trophy, will defend his title. The Masquerade Ball at the Chateau Frontenac will be another high light on February 20. Other events will be the International Convention of Snowshoe Clubs from Canada and New England and the annual ice canoe race through the fives of the St. Lawrence about the middle of February.

The sporty seaside lay-out of the Victoria Golf Club where the third annual mid-winter golf tournament will be staged from February 23 to 25 came in for unqualified praise from Gene Sarason, former United States open champion, and Al Espinosa, of Chicago, interviewed recently. "I thought Victoria would be a land of ice and snow around this time and that Vancouver Island was a suburb of the frozen north," he said. His visit provided him with one of the surprises of his golfing career and both climatologically and from the golfing point of view, Victoria was in both his and Espinosa's opinion ideal.

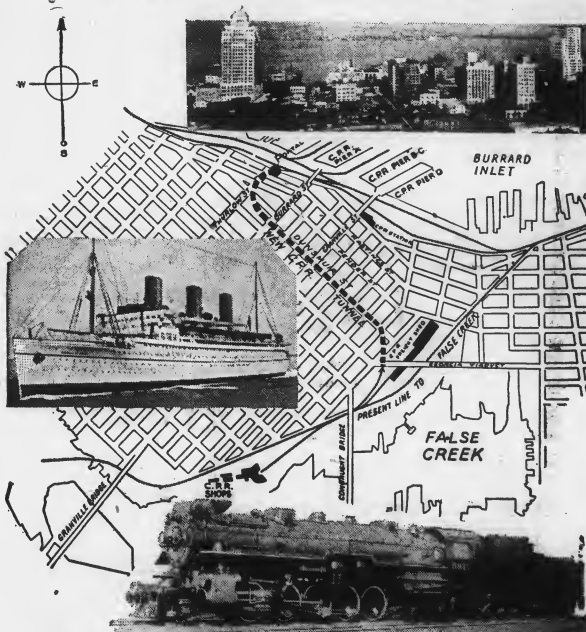
Making fast time in handling the annual inbound movement of the fruit, now as much a part of the Christmas board in western Canada as the turkey or mistletoe, a Canadian Pacific train of 26 cars carrying about 60,000 boxes of Japanese oranges reached Field recently after making the run through the mountains from Vancouver in fifteen minutes less than scheduled passenger train time. By mid-December it is calculated that 700,000 boxes of these oranges will have been delivered.

Latest official report on the field crops of Canada estimates the 1930 wheat crop at 335,854,000 bushels or about 11,000,000 bushels more than the previous official estimate made last September. 574,000,000 were grown in the Prairie Provinces. The crop is about 91,000,000 bushels more than in 1929.

Great increase in pork production in Canada on account of the grain situation was predicted by Hon. Robert Weir, Minister of Agriculture for Canada, at a recent banquet in Toronto given by him to agriculturists, business executives and government representatives on behalf of the Federal Government at the Royal Winter Fair, Toronto.

The salmon pack of British Columbia for the 1930 season is nearly 100,000 cases higher than the previous record of 1928. The total pack this year is 1,163,713 cases while in 1929 it was 1,063,476 cases. In 1928 it was 2,065,453 cases.

Boring Under The Heart Of A City



Eliminating a surface line at present connecting its main yards on Burrard Inlet, where the by the new tunnel, which will be 2 1/4 feet high and vary from 14 to 15 feet in width. The accompanying drawing shows details of the project, the heavy dotted line being the bore of the tunnel through the heart of the city. Inset, the new Canadian Pacific record-breaking liner "Empress of Japan"; above: downtown Vancouver, showing (left) the new Marine building, and (right) the Royal Bank building; below: a close-up of locomotive 5519, one of the new giants operating in British Columbia. It is calculated that excavation

WINTER VACATIONS

LOW
EXCURSION
FARES

During
DECEMBER



Canadian
Pacific

Old
Country
Eastern
Canada
Central
States
Pacific
Coast

Call, phone or write:
C. W. MacKINNON
Coleman, Alta.

Buy your typewriter supplies at The Journal Office

WORLD HAPPENINGS
BRIEFLY TOLD

E. C. Mievie, secretary to the governor-general of Canada, will proceed to India with Lord Willingdon to his new post.

World-wide reduction of armaments as an obligation under the terms of the Treaty of Versailles has been urged by the Carnegie endowment for international peace.

In a recent month automobiles registered in England numbered 17,846, an increase of 725 over the corresponding month of the previous year.

A man beat a horse in a 15,000 meter race at Temuco, Chile. The victor was Felix Saavedra, an Aracanian Indian. He led the horse by 100 meters at the finish.

Dr. Arthur Torrence, of London, England, fellow of the Royal Society of Great Britain, has announced plans for an expedition in February to Africa, in which he said he hoped to determine the origin of the race.

An official return just issued shows that the majority of the 320 pilots attached to the Port of London, England, had net average incomes approaching, or more than, £1,000 during 1929.

Professor Werner Brockhardt, with a European assistant, fell into the crater of the volcano Merapi in Sumatra at the moment that it became suddenly eruptive, and perished in the boiling lava.

Michael Flannery, 104 years of age, died at Duncan, B.C., December 20. He was one of British Columbia's pioneers, having resided in the province for 67 years, the greater part of which was spent on Vancouver Island.

Twenty-six thousand one-pound cans of freshly packed salmon were donated to Seattle's needy citizens as a general relief program was launched there to aid the destitute and unemployed. The salmon—13 tons of it—was donated by salmon packers and distributed by welfare organizations and institutions.

You Never Can Tell

No Matter How Badly You Feel You May Be Able To Feel the Doctor

The death has taken place of William McQuibane, an Irishman, at the age of 83, who retired from the Indian civil service in 1870. on the advice of his doctor that his health would not stand the strain of serious work.

There is a solicitor named James Underhill, of Wolverhampton, England, now in his 98th year, who, seventy-five years ago, was refused insurance of any kind. Mr. Underhill rode a bicycle until he was 83, played the flute in public at 90, survived an attack of pneumonia the same year, broke a leg and made a good recovery at the age of 94, and up to the present year transacted his business, sometimes signing documents at the rate of one hundred an hour.

A layman has to place reliance on what his doctor tells him. But these cases just show that even if that worthy hints you have one foot in the grave, there may be a few good kicks left in you yet.

Berlin-Moscow Air Service

The Berlin-Moscow and Berlin-Leningrad daily air service has closed down until next spring. During their operation 2,860 passengers were carried, 27,145 kilograms of mail and 60,000 kilograms of freight, an increase over the previous year of 12 per cent. in passengers, 80 per cent. in mail, but a decrease of 25 per cent. in freight.

Tree Plantation Inspections

The inspectors of tree plantations sent out from the Dominion Forest Nursery Station, maintained by the forest service of the Department of the Interior, at Indian Head, Saskatchewan, made 13,305 inspections during the 1919 season.



"Why didn't you receive me on January 1st?"
"I was in my bath when you called."
"No, I am speaking of this year."
—Journal Amusant, Paris.

W. N. U. 1870

Inter-Empire Trade

Reference Made In London, England, To Conference To Be Held At Ottawa

Asked in the British House of Commons about the British government's intentions in regard to the subject of Empire reciprocal tariff preferences and the Ottawa economic conference next year, J. H. Thomas, secretary for the Dominions, declared the government was taking further steps to study the problem of closer economic co-operation within the Empire.

Regarding the scope of the Ottawa conference, Mr. Thomas invited the House's attention to the resolution recommended to the last Imperial conference by the heads of delegations, dealing with the preparations for the Ottawa conference. This set forth that while matters left over by the Imperial conference would be dealt with at Ottawa, the Ottawa conference would not be limited to such subjects.

Crop Insurance

New Legislation To Be Introduced In The Saskatchewan House

Legislation to empower companies that so desire, to write crop insurance along the line of half insurance, will be introduced at the coming session of the Saskatchewan legislative assembly.

Announcement to this effect was made by Hon. J. F. Bryant, K.C., minister in charge of the Saskatchewan Insurance act recently. Crop insurance has been widely discussed by the farmers of the province and has led to the government move.



(By Eva A. Tingey.)

7310



GAY YOUTH

All Tingey models are created and sketched in Paris and the patterns are made in New York. What bright young thing of school-girl age does not revel in brilliant color? Navy a one!

Here is something to cheer the heart of many a bonny lass. It is a model youthful and dashing in cut and color, and includes at the same time a great deal of charm. Scarlet wool marocain or crepe de chine were of very pale beige—almost cream crepe de chine (any washing silk would be suitable) while the bow was beige spotted scarlet.

Similar schemes in navy and white, green and white or beige, blue and red, etc., would be smart. Other modish and suitable materials include silk marocain, heavy crepe de chine, fine woolen repps, charmelaine, jerseys, etc.

This pattern may be obtained in sizes 8 to 11. It is ready for immediate delivery. It is hand cut.

Send 25 cents (in stamps or coin) to Fashion Bureau. Write carefully and plainly your name and full address, the number of the pattern and the size you want.

How To Order Patterns

Address: Winnipeg Newspaper Union, 175 McDermott Ave., Winnipeg

Pattern No. Size

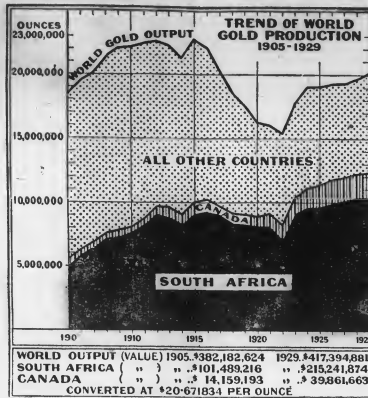
Name

Town

World Gold Production, 1905-1929

Few economic questions are being more keenly discussed throughout the world today than that of the supply of gold for monetary use. In this subject Canada has a double interest—her interest as a gold-producing country, and also as a trading nation vitally concerned with anything and everything that is fundamental to world prosperity.

While most of the discussion has centred upon the need for better distribution and use of the existing stocks of gold, there has also been a note of real anxiety over the possibility of an actual shortage of gold supplies. This anxiety arises from an anticipated early drop in South Africa's output. As the accompanying diagram indicates, the burden of maintaining the level of world gold production during the last twenty-five years has borne in



ever-increasing degree by South Africa. The total gold output of the rest of the world had fallen by nearly 30 per cent. in 1929 as contrasted with 1905.

One point of special interest from the Canadian standpoint is the fact that, in the writings of almost all students of the gold situation, little or no importance has been attached to Canada's rising output. It is true that the Dominion's production has never bulked largely in the world's total output, but it has grown, and is continuing to grow, substantially. With gold being produced in larger quantities either from gold properties or from huge ore bodies in which gold is associated with other metals, it may well be that Canadian resources are destined to play a much more prominent part than has yet been foreseen, in offsetting the expected depletion of the South African goldfields and the threatened embarrassment of the world's monetary system.

Fatal Mistakes Of Hunters

Should Be Considered Manslaughter

Is Opinion Of Game Commissioner

Prosecution on manslaughter charges of all hunters killing humans in mistake for big game in Saskatchewan will be recommended to the Attorney-General by A. E. Etter, commissioner of the game branch of the Department of Railways, Labor and Industries, Regina.

Intimation to this effect was made by the game commissioner following a report of the shooting of Ernest Johnson of Beatty, by Russell Federfeld, at Pipavon, on Nov. 28. The game commissioner pointed out that no prosecutions had been instituted to his knowledge charging manslaughter under similar circumstances in any previous cases in Saskatchewan this year.

The game commissioner will also advocate the licensing of big game hunters on shooting and mental ability instead of under the present system.

St. Lawrence Navigation

Efforts Are Being Made To Lengthen Season For Shipping

Further efforts by the Department of Marine to lengthen the season of shipping on the St. Lawrence, will be made this winter. It was stated by Major N. B. McLean, chief engineer of the department. When the ice has thickened to the depth of a foot, the ice breakers will set to work to open a channel and it will be kept open as long as possible in the hope that in the spring, long before the main body of ice has moved out, this channel will be navigable. Opening of this channel would also tend to relieve the spring flood danger in Montreal and vicinity.

Will Grow More Wheat

Soviet Russia Contemplates Increasing Wheat Acreage

The United States Department of Agriculture was informed that Soviet Russia contemplates an increase of 19 per cent. in her wheat acreage to be seeded next spring above this year's total.

The foreign agricultural information office at Berlin advised that the present intentions of Russia called for seeding \$16,807,600 acres. The acreage sown in Prussia and Germany up to the early part of December was reported as 6.6 per cent. greater than a year ago; but a decrease of 10.2 per cent. was noted in Germany's rye acreage.

Sand which can be used in making brown and amber glass is obtained from the Pacific Coast, but for white glass sand is still chiefly imported from Belgium.

SUNDAY SCHOOL LESSON

JANUARY 4

THE BIRTH OF JOHN THE BAPTIST

Golden Text: "Thou shalt go before the face of the Lord to make ready His ways."—Luke 1:76.

Lesson: Luke 1.

Devotional Reading: Luke 1:68-79.

Explanations and Comments

The Preface to Luke's Gospel verses 7:1-10. Luke himself, he tells us, was a careful historian, who obtained his information from those who were eyewitnesses of the events he records. The Birth of John the Baptist Foretold, verses 8:13.—When the time came for Zacharias' son to officiate in the temple, lots were cast, as was customary, to determine which priest should offer the incense. "No priest might have this honor twice; and the number of priests was so great that many never offered the incense." The burning of the incense was "the highest mediatorial act, the most solemn part of the day's service, symbolizing Israel's accepted prayers," and the priest who had this privilege was ever afterwards called "the priest of the Lord."

When Zacharias entered the Holy Place, the people stood without in the temple court, praying. The altar of incense was in the Holy Place in front of the curtain which shut off the Holy of Holies. On its right stood the table of shewbread, and on its left the golden candlestick. The two assistants whom Zacharias had chosen, as was the custom, each performed the part assigned to him; one removed what had been left on the altar from the service of the evening before and deposited backward. The other spread live coals on the altar and then left. Zacharias was alone. He advanced with the golden censers and spread the incense on the glowing coals. At that solemn moment, our record says, an angel of the Lord appeared unto him.

"Do not smile at tale of seraph ministrations? God sends the angels, thou must bring thy eyes to the Land of Living." Zacharias was troubled and fearful. "Fear not," were the words he heard, and then came the promise that because his supplication had been heard, he should have a son whom he should call John. "John," means Jehovah's Gift, or God is Gracious. Although Zacharias had, no doubt, often prayed for a son, it is natural to suppose that his prayer in the temple at this time had been for the coming of the Messiah, whose herald the son was to be. Dr. Plummer comments that the "and" (and thy wife shall bear thee a son) may mean that this is an additional boon, which is to prepare the way for the blessing prayed for and granted, and thus, like Solomon, Zacharias received the higher blessing for which he prayed, and also the lower blessing for which perhaps he did not pray at this time.

The characters of Zacharias and his wife, and the promise of a son, were to be a source of gladness not only to him but to his family, for he was to be truly great in the sight of the Lord.

Royalty Buys E.C. Poultry His Imperial Majesty, the Emperor of Japan, is the most recent large customer for British Columbia bred poultry, having bought pedigree stock from R.O.P. Co-operative Association of Vancouver to the value of \$4,560.

John Mayow published the first comprehensive treatise on the atmosphere in 1674.

Static Stopped
Radio Cooking

Interesting Demonstration By Electric Wizard Falls At Critical Moment

Radio cooking static made its first public appearance in New York recently.

It interfered with popping a bag of corn in the presence of 1,200 dignitaries at a luncheon of the New York Merchants' Association.

Just before the luncheon the radio cookstove was working perfectly under the direction of General Electric Company wizards. A test paper sack of corn placed between two jars of ice water to make sure there was no warmth in the air, popped perfectly by the heat generated within the kernels by radio.

But at the luncheon in the expectant hush of the audience something went wrong. It was just what might be expected of static. No corn popped.

Frozen Light, one of the queer new discoveries of science, also was exhibited and worked perfectly.

This light was frozen into the surface of a mineral screen at Schenectady and brought to New York in a bottle of liquid air at 312 degrees below zero.

The screen, lifted up before the diners in darkness, was at first just a black dot. But as it thawed its face burst into all the colors of the rainbow, which chased each other across the surface in luminous billows.

A Striking Phrase

Sir Robert Borden Uses Striking Sentence At Meeting Of League Of Nations

A phrase used by Sir Robert Borden, Canadian delegate to the last meeting of the League of Nations assembly, was repeated in the British House of Commons by Hugh Dalton, under-secretary for foreign affairs.

One of the most striking phrases used at Geneva during the debate was that of Sir Robert who, returning after a 12 years' absence, looked around him and said: "The nations seem all to have renounced war, but they have not yet renounced armaments."

"That went to the root of the matter," Mr. Dalton added.

"Plane Will Carry 'Pay Load'"

The first attempt of a heavier-than-air machine to fly across the Atlantic with a pay load will be made soon in the "plane Trade Wind" over the Bermuda-Azores route. The "Plane" will carry two pilot-navigators and will be equipped with pontoons for landing on water.

Manitoba Egg Laying Contest White Wyandottes owned by W. T. Shaw, of Brandon, led the Manitoba egg laying contest at the Brandon experimental farm at the end of the third week. This pen led for both total and weekly production, the total being 84.1 points and 92 eggs.

The young of the blue heron are white the first year.

Make Your Windows Pay

Invest in WINDOLITE Windows and you will be repaid a hundredfold in the health of your Poultry and Live Stock

WINDOLITE

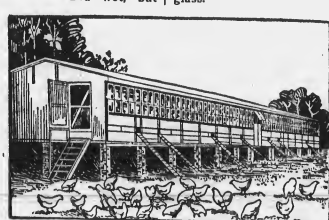
THE ORIGINAL GLASS SUBSTITUTE

MADE IN ENGLAND SINCE 1917 ON ORIGINAL PATENTS

This unbreakable glass substitute is light and flexible, easy to cut and fit, will withstand extreme changes in temperature, keeps out cold and wet, but

allows the full sunlight to enter, including the health-giving Ultra-Violet Rays, which do not penetrate ordinary glass.

CUT DOWN
YOUR LOSSES
BY INSTALLING
WINDOLITE



Canadian breeders of poultry and livestock are finding Windolite a most satisfactory and profitable investment. Young chickens and turkeys are entirely free from leg weakness and disease and will thrive in confinement under Windolite. Windolite comes in rolls any length, but 36 inches wide only.

Distributors: JOHN A. CHANTLER & CO., LTD.

51 Wellington St. W.

TORONTO, ONT.

PUTNAM'S
Corn Extractor

course, the lady in blue, who, at the first note of Sonny's voice had been forgotten. Nick did not see that with an impatient shrug she had slipped away, because at just that moment he was receiving a hot and ad-

"That's very kind of her," said Gay; but her voice was cold, and Nick rising, went round the table to kiss her cheek.

* Beads made of ostrich-egg shell

prize with Marquis Wheat Regis- of the
d. these

Suffered

Became

and always recommend H. & N.
complaining of heart trouble."
direct on receipt of price by The

W. N. U. 1870

Sold at all drug and general stores, or mailed direct on receipt of price by The
Milburn Co., Ltd., Toronto, Ont.

New Year's Greetings



A very old wish,
But none the less sincere—
A Very Joyful, Happy and
Prosperous New Year.

H. C. McBURNEY
Druggist and Stationer

Wishing the citizens of the Crows Nest Pass

A Happy and Prosperous New Year



The Crowsnest Cleaners & Dyers

An Eye Defect Will Cause Ill Health

A weakness in the eyes, through the constant strain of forcing the vision and the consequent drain on nervous vitality, will cause stomach trouble, head ache and general listlessness. So sensitive is the eye that a strain on it reacts on the entire nervous system. Have your eyes examined at least once a year. We are fully qualified by government examination to examine, prescribe and care for your eyes.

Mr. Melville Anderson
of Anderson & McLean

Main Office - 224 Eighth Ave., W., Calgary
will make his next visit to Powell's Jewelry Store, Coleman, on Tuesday, January 6th

Personal and Local

Dr. E. W. DeLong of Calgary is assistant to Dr. Borden.

Mrs. Creagan left this week for Warner, where she will visit relatives for a few days.

Mr. and Mrs. Chas. Scott of Tacoma and little son spent Christmas with Mr. and Mrs. Jas. Scott.

Mrs. Wm. Antle was in from North Fork during the holidays visiting friends.

The dance in the Italian hall on Christmas Eve was attended by a large number of young people.

Mrs. Fairfull motored down from Calgary with "Brick" Bell and will spend a few days in Coleman before returning.

Miss Annie Haman of Lethbridge, and Sophie of Fernie, visited their sister, Miss Mary Haman during Christmas week.

Antrobus' Shoe Store

A New Year's Resolution

Buy the best quality
in Shoes for the
Whole Family at an
exclusive Shoe Store

We wish all a
Happy New Year

Say

"Milkmaid!"

when ordering bread
from your grocer.
Fine Quality Bread
made in Coleman.
It is good business to
buy it and you get
bread satisfaction.

Coleman Bakery
F. A. Hart, Manager

Miss Collings of Calgary is spending Christmas week with her sister, Mrs. C. J. Devine.

Rev. A. S. and Mrs. Partington visited their former parish at Taber last Saturday.

Miss Phyllis Shore has returned home from Calgary general hospital.

S. B. Ryan and R. Pettigrew of the International Co. office spent Christmas in Calgary.

Mr. and Mrs. Odell spent Christmas at the home of Mr. and Mrs. Sidney White, High River.

James Fraser of Champion is spending the holidays with Mr. and Mrs. Wm. Fraser.

Alice Hamilton of Blairmore is spending a few days in Coleman with Belle Flynn.

Miss Gladys McKay, a former teacher in Coleman public schools, was the guest of Mr. and Mrs. H. W. Clark during the holidays.

Bill Fraser received a Christmas greeting telegram from Felix Brennan, who is now playing hockey at Port Arthur.

Mr. and Mrs. Norman Smith of Lethbridge spent Christmas with the latter's parents, Mr and Mrs. J. Derbyshire.

Mrs. T. M. Brown, of Spring Point, and Mrs. J. Fisher and two daughters, spent the week end with Mr. and Mrs. T. Holstead.

J. C. Cox and Arthur Reynolds spent ten days holiday in Vancouver and Seattle, returning on Wednesday.

"Brick" Bell motored to Calgary for Christmas, and was accompanied by Arthur Kirby, the latter visiting his parents.

Rose G. Powell of Calgary spent Christmas here with his parents, Mrs. Powell was called home to her parents at the coast owing to her mother's illness.

Mr. and Mrs. Chas. Emmerston of Bellevue and Miss Ella and Arthur Emmerston spent Christmas Day with Mr. and Mrs. Jos. Emmerston.

Mr. and Mrs. Easton and children came from Granum to spend Christmas holidays with the Lonsbury and Nash families, Mr. Easton returning on Friday.

Mr. and Mrs. Luke Lindoe entertained a number of young people in their home on Saturday night. The prize winners were Mae Bell and John McDonald.

Officers of St. Alban's Ladies Guild elected for 1931 are Mrs. G. Brown, president; Mrs. H. Gate, vice president; Mrs. Rushton, treasurer; Mrs. Cornett, secretary; the retiring secretary was Mrs. M. Hancock.

A college education minus a class room! The original All American football team in the kind of action that will keep your spine tingling for more! A gripping collegiate comedy romance full of thrill! See this week-end picture at the Palace theatre.

Radio licenses issued by Corporal Weaver during 1930 totalled 806, and Crows Nest Pass Motors issued nearly 40 more. This is for the district from Landbreck to Corbin, B. C. Complaints re interference should be made to R. Ainslie, 318 McLean Block, Calgary.

The following gifts are acknowledged by the hospital staff: G. Pattinson, fruit, candies and smokes; M. Bortnick, a turkey; Steve Janak, box of candies; A. P. Short, chocolates and cigarettes; chocolates, Mrs. R. Ferguson; box of cake, Mrs. W. G. Fraser.

LEDIEU, KLEYKO CO.

Phone 232 - Ouimette Block

Specials

Good Only for January 3rd and 5th

Just received a fresh shipment of Meadowvale
Butter at 2 pounds for 75c
14 pound box for \$5.00

Canned Tomatoes, 2 1/2's, 6 tins for	95c
Canned Peas, 2's, 6 tins for	95c
Clark's Pork and Beans, 2's, 2 tins for	25c
Clark's Tomato Soup, 3 tins for	30c
Clark's Veal Loaf, 2 tins for	35c
Broken Orange Pekoe Tea in bulk, 3 lbs for	\$1.00
Nabob Jelly Powders, all flavors, 5 pkts. for	30c
Fairex Toilet Soap, 4 cakes for	25c
P. & G. Naptha Soap, 23 cakes for	\$1.00

Fresh Fruits and Vegetables in Season at Reasonable Prices

Extra Special

Coffee, good quality, ground or whole,
3 lbs for \$1.00

QUALITY - SERVICE - LOW PRICES

To Our Friends and Customers:

At the close of another year, we take the opportunity of expressing appreciation for your business, and extend wishes for your happiness in 1931.

Pattinson Hardware Store

Comparisons Are Odious But They Bring Out Undeniable Facts

Compare Alberta in Prohibition days, with bootlegging rampant, "blind pigs" in so-called drug stores, the "smart" hip flask, the disregard of law and order.

TODAY—Properly licensed hotels and clubs under strict government supervision, regulated beer rooms, controlled purchasing of liquor, decent hotels and a respect of the law.

Compare the country across the line, with its racketeers, gangs, corruption, murders, open defiance of authority. Look at Alberta, respected and honored. Would we change places?

Comparisons ARE Odious! But Here Are The Facts

DO NOT sign the Prohibition Petition. We do not want the bootlegger to flourish again.

Moderation League of Alberta, Inc.

it is the season
of hospitality!

Old friends, old customs, are now to the fore, and, in keeping with the spirit of the season, one cannot do better than serve...

Canada's Finest Lager Beers

These products of the Brewing Industry of Alberta uphold all the kindly traditions of the season's hospitality.

PHONE 103
COLEMAN

**DISTRIBUTORS
LIMITED**

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